SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: Technical Communication

CODE NO.: CMM210-3 SEMESTER: Fall/Winter

PROGRAM: Engineering Technology and Science and Natural Resources

AUTHOR: Language and Communication Department

DATE: Jan. 2008 **PREVIOUS OUTLINE DATED:** Jan. 2007

APPROVED:

CHAIR, COMMUNITY SERVICES DATE

TOTAL CREDITS: 3

PREREQUISITE(S): CMM110/CMM115

HOURS/WEEK: 3

Copyright ©2008 The Sault College of Applied Arts & Technology

Reproduction of this document by any means, in whole or in part, without prior written permission of Sault College of Applied Arts & Technology is prohibited. For additional information, please contact the Chair, Community Services School of Health and Community Services (705) 759-2554, Ext. 2603

I. COURSE DESCRIPTION:

This course provides training in technical communication. Emphasis is given to technical language in the preparation of workplace documents such as memos, letters, forms, technical instructions, an employment package and reports. Oral reporting and its importance on the job are also included. The effective use of computers to research and generate technical documents is an essential component of this course. The principles of writing are taught through the writing process.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

A. Learning Outcomes:

- 1. Recognize the needs and expectations of various audience levels.
- 2. Produce accurate, well-organized, technical documents that are college-level quality and address an identified audience and purpose.
- 3. Use computers accurately and efficiently to research and produce documents.
- 4. Research and document materials from various sources using specific formats.
- 5. Produce an employment package.
- 6. Deliver a well-organized oral presentation that involves effective visuals.

B. Learning Outcomes and Elements of the Performance:

Upon successful completion of this course, students will demonstrate the ability to:

1. Recognize the needs and expectations of various audience levels.

Potential elements of the performance:

- Explain the principles of organization
- Identify barriers to effective communication
- Assess the audience's needs and characteristics
- Determine their goal in the communication
- Identify the most effective form of communication
- Anticipate audience response

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE: (continued)

2. Produce accurate, well-organized, technical documents that are college-level quality and address an identified audience and purpose.

Potential elements of the performance:

- Identify the audience and purpose for the document
- Identify the uses and types of technical documents
- Determine the most suitable format for presenting technical information
- Create accurate and specific reports using various formats
- Produce accurate, coherent abstracts/executive summaries
- Formulate effective introductory/problem statements
- Use active and passive voice and other emphatic techniques
- Identify the use, format, and content of all components of the formal report
- Incorporate effective graphics into documents
- Draw accurate, supported, logical conclusions and recommendations
- Use research and documentation as support in documents
- · Use appropriate technical language and style
- Proofread and edit all work
- 3. Employ computers accurately and efficiently to produce reports.

Potential elements of the performance:

- Adjust and proofread for content
- Incorporate appropriate graphics
- Design clear, easily-read technical documents for specific audiences and purposes
- Proofread and edit work for correctness using spell-check, thesaurus, grammar check, and peer editing
- 4. Research and document materials from various sources using specific formats.

Potential elements of the performance:

- Identify the nature of the information to be researched
- Investigate various sources
- Distinguish primary and secondary sources
- Evaluate bias
- Use appropriate sources to support the document's purpose
- Employ a consistent documentation format
- 5. Produce an employment package.

Potential elements of the performance:

- Summarize skills, knowledge, and experience
- Choose a format and create a resume that best presents abilities
- Write a concise, accurate, organized, effective cover letter

CODE #

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE (Continued):

6. Deliver a well-organized oral presentation that involves effective visuals.

Potential elements of the Performance:

- Analyze the audience and the purpose of the presentation
- Gather and organize relevant material
- Determine how to present the material in the most effective manner
- Anticipate and recognize typical audience responses
- Produce effective visual aids
- Rehearse and adapt the presentation
- Deliver a well-organized oral presentation individually or collaboratively
- Field questions effectively

III. TOPICS:

Note: These topics sometimes overlap several areas of skill development and are not necessarily intended to be explored in isolated learning units or in the order below.

- 1. Principles of Organization and Communication
- 2. Language and Style in Technical Documents
- 3. Objectivity in Technical Communication
- 4. Letters, Memos, and Emails
- 5. Informal Reports
- 6. Employment Package
- 7. Oral Presentation
- 8. Graphics and Document Design
- 9. The Formal Report
- 10. Research and Documentation

IV. REQUIRED RESOURCES / TEXTS / MATERIALS:

- 1. Pocket Guide to Technical Writing Canadian Edition—William Pfeiffer & J. Boogerd
- 2. Language and Communication Guidelines (provided)
- 3. Cites& Sources-A Documentation Guide (optional at professor's discretion)

V. EVALUATION PROCESS / GRADING SYSTEM:

MAJOR ASSIGNMENTS AND TESTING:

(Refer also to the Language and Communication Guidelines)

The professor will announce which of the following will be completed in class under test conditions.

Note: These topics sometimes overlap several areas of skill development and are not necessarily intended to be explored in isolated learning units or in the order below.

- Students will write short assignments using technical document formats, such as:
 - a. Abstract
 - b. Proposal/feasibility report
 - c. Accident/incident/occurrence report
 - d. Technical instructions or description
 - e. Field/trip report 50%
 - f. Investigation/evaluation report
 - g. Progress/periodic report
 - h. Lab report
 - i. Problem analysis/recommendation report
 - j. Email messages/memo format and purpose

2. Oral presentation	15%
----------------------	-----

3. Job package 10%

4. Students must write and submit one of the following:

a)	A Formal Report	25%

or

b) an exam (if required by the program area)

TOTAL 100%

Notes:

- 1. Professors reserve the right to adjust the course delivery as they deem necessary to meet the needs of students.
- 2. Professors will deduct marks for any grammar and fundamental errors in final submissions.
- 3. Marking schemes for assignments will vary from professor to professor and from assignment to assignment. This flexibility recognizes that professors need to vary their approaches as they assist students with differing levels of competence to meet the learning outcomes of the course and to respond to program areas.

METHOD OF ASSESSMENT (GRADING METHOD):

Students will be assessed on the basis of their short technical assignments, oral presentation, job application package, and formal report and/or report exam.

V. EVALUATION PROCESS / GRADING SYSTEM (continued):

The following letter grades will be assigned in accordance with college policy and the Language and Communication Department Guidelines:

<u>Grade</u>	<u>Definition</u>	Grade Point Equivalent
A+ A	90 – 100% 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been	
S	awarded. Satisfactory achievement in field /clinical	
	placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical	
	placement or non-graded subject area.	
Χ	A temporary grade limited to situations with	
	extenuating circumstances giving a student	
	additional time to complete the requirements	
ND	for a course.	
NR w	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course	
	without academic penalty.	

Note: For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

NOTE: Students may be assigned a mid-term grade of "F" for unsatisfactory performance.

TIME FRAME

Technical Reporting CMM210 involves three periods per week for the semester. At least one of these class hours will be scheduled in a computer lab. Students are expected to attend class and to participate in class activities. At the professor's discretion, some assignments may be required to be completed in-class only.

V. EVALUATION PROCESS / GRADING SYSTEM (continued):

Mid-Term Grades

At **mid-term** one of the following grades will be assigned:

- S Satisfactory performance to the time of mid-term grade assignment (does not indicate successful completion of the course)
- U Unsatisfactory performance to the time of mid-term grade assignment (does not indicate unsuccessful completion of the course)
- F The course must be repeated; minimal performance has resulted in the course outcomes not being met

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit E1101 or call extension 2703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool (if applicable).

Plagiarism:

Students should refer to the definition of "academic dishonesty" in the *Student Code of Conduct*. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should contact Student Services in E1101. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VIII. DIRECT CREDIT TRANSFERS:

Students who have credit for a similar course from another college or university and who wish to apply for direct credit transfer (advanced standing) should contact the Academic Assistant in the office of the Chair, Community Services, E2201. Students must provide a transcript and course outline related to the course.